



Responsibility Roundtable

Bringing CEOs Together for
Invigorating Exchange

Ideas · Information · Insights





Better Business Better World

CEOs who chose a greater accountability for themselves and their companies founded the Roundtable to create a better world for their businesses and their communities.

Through the Roundtable, they address the most difficult questions of our time.

How to:

- Attract talent and a sustainable workforce?
- Mitigate systemic risk?
- Build responsible supply chains?
- Uplift society's most vulnerable?

Responsibility Roundtable Founding Premises

Premise #1:

Financial performance is a company's first responsibility, allowing philanthropy, social responsibility, and environmental sustainability to exist.

Premise #2:

The ability to impact the tough questions facing society lies within the capability and power of our members.



DEFINING PURPOSE

The Roundtable provides a forum for CEOs to take a stand for positive change in the world. Members listen to each other and examine their greatest challenges, how they contribute to creating and solving them, and what gifts they and their companies can bring to bear. It also creates a setting to effectively collaborate in partnership with NGOs, leading academic institutions, and public policy decision-makers and influencers.

Members choose depth and understanding over speed and easy answers. They know short-term thinking caused many of today's challenges and they commit themselves to the hard work of long-term solutions that transcend the moment. While recognizing short-term pressures never go away, they balance short and long-term interests and show up to learn and share, not just observe.

Members own the Roundtable experience. They choose to work for a better future. The Roundtable is not for getting or giving advice to each other or from experts and consultants who lack the authority to get things done. Members have plenty of that on payroll or retainer. The Roundtable is for those who not only believe in responsibility but also take responsibility to act on vital issues. Responsibility is not always "politically correct." As a group, members declare where they actually stand on issues; they stand up for what matters and work together to create a better future together.

MEMBERSHIP CRITERIA & RESPONSIBILITIES

CEOs are invited to join the Roundtable to exchange ideas, share information and insights, and aim to create a better world for their businesses, their employees and their communities.

Members are expected to:

- **Participate** in at least one of three annual Roundtable meetings
- **Demonstrate excellence** across multiple corporate responsibility domains: governance, risk, compliance, social responsibility, sustainability, citizenship, and philanthropy.





ROUNDTABLE INITIATIVES

Our member CEOs have shown their responsibility has grown beyond mere PR. They have the credibility to take a stand and declare these initiatives. Roundtable CEOs have a personal commitment and economic interest in bringing these issues to the forefront and their work will lead to a more sustainable future.

Talent and the Sustainable Workforce

A sustainable workforce is crucial to the long-term viability of a business. Research proves that employees are more attracted to and engaged by a responsible employer. What defines a global standard of workplace ethics? What C-Suite executive should own ethics and culture for an organization? Business requires access to an educated and diverse workforce that has basic and technical skills. Addressing these standards and creating guidelines for industry as well as fostering public/private partnerships around education and diversity are critical to the future of the Responsible Employer of the Responsible Workforce.

The Systemic Risk Project

A two-year in-depth study of the interdependencies extending across industries, borders, and cultures. The Project looks at those risks that are not readily managed by individual companies or industries but that will impact their ability to operate in the future. How will changes in trade policy and protectionism, global disease outbreaks, impacts to interdependent infrastructure, food security, access to raw materials, etc. impact us?

Building Responsible Supply Chains And Business Exchange

Creating a market where organizations can build a supply chain with companies that have agreed to a set of Corporate Responsibility Standards; and bringing their combined economic power to bear in a progressive manner.

Uplifting the Vulnerable

By working in a unified manner, can businesses pool resources to create fundamental change for the most vulnerable in our community? How can they work to improve the conditions under which they engage at risk people and communities?



BENEFITS

Roundtable benefits fall into four main categories:

ACCESS. Connect with other CEOs and influential thought leaders in corporate responsibility.

NETWORK. Be part of a global peer network and work together to tackle tough dilemmas.

EXCHANGE. Be recognized for your leadership and interact with other Roundtable members.

ATTEND. Exclusive Roundtable events, special access to elite events and speakers, and Roundtable executive meetings in your region.





SPECIFIC BENEFITS

Roundtable Meetings. The Roundtable holds exclusive gatherings for its members, inviting the leading thinkers and policy makers in this field for private briefings along with guests selected by the Roundtable. Only Roundtable members in good standing and invited guests may attend.

CROA Membership. After joining the Roundtable, members automatically join the CROA at its highest level and access all CROA member benefits, including attendance to the COMMIT!Forum.

Roundtable Seal. Members display the Responsibility Roundtable Seal celebrating their leadership in corporate responsibility. Use of the seal is exclusive to Roundtable members in good standing.

Roundtable Recognition. As the leadership society for corporate responsibility, Roundtable members are recognized and thanked regularly, including prominent mentions at the COMMIT!Forum, in CROA reports, and other public forums and publications.

Exclusive Events. In addition to the regular Roundtable meetings, the Roundtable organizes exclusive luncheons, private briefings, and other member-only events around the world.



Dedicated Research. The Roundtable commissions up to four annual research studies for exclusive use by members. Roundtable members also participate in setting the overall research agenda each year.

Online Collaboration Environment. The CROA has established an online environment for members to interact with one another, access the membership directory, work on best practices, and share other insights. This environment is available to all CROA members for a fee, but is free to Roundtable members.

The Responsible Business Exchange. To promote responsible businesses doing business with one another, members can seek each other out to do business in our online marketplace. The marketplace is available to all CROA members for a fee, but is free to Roundtable members.

Green Room Corporate Video Profile. *CR Magazine* produces a video profile highlighting the contributions of each Roundtable member. The video is posted to the CR online *Green Room* and is featured in CROA materials on corporate responsibility.

Contribute Carbon Offsets. A percentage of contributions support striving toward carbon-neutrality gatherings.

Endow Scholarship. Ten percent of every member contribution goes toward a scholarship for graduate studies in corporate responsibility.





**Join other CEOs in the Roundtable:
CEOs of companies who chose a greater accountability
for themselves, their businesses and their communities.**

To join contact:

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